

**Sunland, Inc. Announces Voluntary Expansion of Ongoing Recall To Include
All Products Manufactured in its Peanut Butter Plant After March 1, 2010
Due to Possible Health Risk**

CONTACT: Ms. Katalin Coburn, VP for Media Relations at (805) 796-3368.

For Immediate Release-Portales, NM (October 4, 2012) – Sunland, Inc. today announced a voluntary expansion of its ongoing recall of all products manufactured in its Peanut Butter Plant because the products have the potential to be contaminated with *Salmonella*. Specifically, the recall is being expanded to include all products manufactured in its Peanut Butter Plant after March 1, 2010. The scope of the initial recall covered one hundred one (101) products manufactured between May 1, 2012 and September 24, 2012. The expanded recall adds forty-nine (49) products that are currently within the manufacturer's recommended shelf-life, that is, the "Best-If-Used-By" dates have not expired. The expanded recall also adds ninety (90) products consumers may still have in their homes which are older than the "Best-If-Used-By Date". Distribution of many of the products being added to the recall was discontinued some time ago. The expanded recall covers all previously identified Peanut Butter, Almond Butter, Cashew Butter, and Tahini products as well as Roasted Blanched Peanut Products. New product categories being added to the list are several varieties of flavored butters and spreads, including Thai Ginger Butter, Chocolate Butter and Banana Butter.

The Company is voluntarily expanding the recall to cover all products manufactured in its Peanut Butter Plant since March 2010 because the products have the potential to be contaminated with *Salmonella*, an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and those with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. Symptoms of *Salmonella* infection include diarrhea, fever and abdominal cramps 12 to 72 hours after infection. The illness usually lasts 4 to 7 days, and most people recover without treatment. However, in some cases, the diarrhea may be so severe that the patient requires hospitalization. Older adults, infants and those with impaired immune systems are more likely to have a severe illness from *Salmonella* infection.

None of the one hundred-thirty nine (139) products being added to the recall list have been associated with any reported illness to date; however, the Company initiated the recall on September 24, 2012, after receiving a September 22, 2012 report by the Centers for Disease Control and Prevention (CDC) and the U.S. Food and Drug Administration (FDA) that between June 11, 2012 and September 2, 2012, twenty-nine (29) people reported *Salmonella* Bredeney PFGE matching illnesses in approximately eighteen (18) states, and that among those reporting illnesses, fourteen persons had been interviewed at that time, with twelve reporting having eaten the same single product made by the Company. As of September 25, 2012, the CDC reported a total of thirty (30) illnesses in nineteen (19) states, including Arizona, California, Connecticut, Illinois, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, Texas, Virginia and

Washington. Additional testing conducted as part of the joint investigation by the Company and FDA since the recall was initiated has confirmed the presence of *Salmonella* Bredeney, according to a report provided to the Company by the CDC and FDA on October 3, 2012. The FDA and the Company are continuing their investigation.

The products were distributed under the Company's own label and under other brand names, and were distributed nationally to numerous large supermarket, grocery and retail chains. The products also were available for purchase on the internet.

All products with "Best-If-Used-By" dates of March 1, 2011 or later should be returned or discarded immediately. Consumers who have purchased any of the recalled products are urged not to eat them and to return or dispose of them immediately. The "Best-If-Used-By" date is stamped on the side of the jar's label below the lid of the jar. The UPC is located below the bar code on all products. For products in jars it will appear on the side of the jar's label. For products in other types of containers, the bar code may be located elsewhere on the packaging.

Consumers can contact the Company at **1-866-837-1018** for information on the recall. This toll-free number is operational 24 hours a day. Consumers who have products which are within their current shelf life ("Best-If-Used-By" dates of October 4, 2012 and later) should return the products to the place of purchase for a full refund or discard them. All expired products ("Best-If-Used-By" dates of October 4, 2012 and earlier) should be discarded. Customers who purchased products directly from the Company's website should discard the products and contact the Company at **1-866-837-1018**.

"For twenty-two years Sunland has been committed to producing high quality, safe products and taking appropriate steps to ensure the safety and good health of everyone who enjoys them. We are most concerned about the individuals experiencing these recent illnesses. Sunland is dedicating all of its resources to the identification and correction of any conditions which have created the potential for Salmonella contamination in any of our products. We are reviewing every step in our manufacturing process and are confident that the expertise being applied to the investigation will enable Sunland to take any necessary corrective measures and once again produce products that families will enjoy with confidence."

October 4, 2012 Statement of Jimmie Shearer, President and CEO of Sunland, Inc.

The recall is being conducted in cooperation with the FDA. The specifics of the affected products are set forth below. Products being added to the list for the first time appear in the first table. All previously identified products follow in the second table.

List of Products Added to Recall on October 4, 2012—Recall covers all of the following products which were manufactured on March 1, 2010 or later. The “Best-if-Used-By” Dates stamped on the recalled products will be March 1, 2011 or later.

UPC	Type of Product	Jar Size
AC223	American Choice Creamy Peanut Butter	6 x 5 lb
AC222	American Choice Crunchy Peanut Butter	6 x 5 lb
085239021743	Archer Farms Creamy Cinnamon Peanut Butter	12 oz
085239021750	Archer Farms Creamy Dark Chocolate Peanut Butter	12 oz
085239264409	Archer Farms Creamy Peanut Butter	16 oz
085239023310	Archer Farms Creamy Peanut Butter	16 oz
085239020531	Archer Farms Creamy Vanilla Cranberry Peanut Butter	12 oz
085239264508	Archer Farms Crunchy Peanut Butter	16 oz
085239023327	Archer Farms Crunchy Peanut Butter	16 oz
085239021422	Archer Farms No Stir Creamy Peanut Butter	12 oz
085239015308	Archer Farms No Stir Crunchy Peanut Butter	12 oz
085239020302	Archer Farms Organic Chunky Peanut Butter	12 oz
085239020203	Archer Farms Organic Creamy Peanut Butter	12 oz
47046	Arrowhead Mills Creamy Peanut Butter	40 lb
074333470588	Arrowhead Mills Creamy Valencia Peanut Butter	15 lb
074333470380	Arrowhead Mills Crunchy Valencia Peanut Butter	15 lb
074333470052	Arrowhead Mills Organic Sesame Tahini	16 oz
815369011594	Cadia All Natural Creamy Peanut Butter	18 oz
815369010993	Cadia All Natural Creamy Peanut Butter No Stir	18 oz
815369011600	Cadia All Natural Crunchy Peanut Butter	18 oz
815369011006	Cadia All Natural Crunchy Peanut Butter No Stir	18 oz
815369011181	Cadia All Natural Unsalted Creamy Almond Butter	18 oz
815369011167	Cadia All Natural Unsalted Creamy Peanut Butter	18 oz
815369011174	Cadia All Natural Unsalted Crunchy Peanut Butter	18 oz
22722	Creamy Peanut Butter	15 lb
5051379032494	fresh & easy Creamy Peanut Butter	6 / 2 oz
780994757868	Harry & David Creamy Caramel Peanut Spread	12 oz
096619124497	Kirkland Natural Peanut Butter Creamy	40 oz
048687309177	Kirkland Organic Creamy Peanut Butter	28 oz
5VR3023099	Multiple Organics Certified Organic Valencia Peanuts-Dry Roasted	30 lb
706173011057	Natural Value Creamy Salted 100% Organic Peanut Butter	18 oz
910145	Natural Value Creamy Salted Peanut Butter	5 lb
706173011033	Natural Value Creamy Unsalted 100% Natural Peanut Butter	18 oz
706173011019	Natural Value Creamy Unsalted 100% Organic Peanut Butter	18 oz

UPC	Type of Product	Jar Size
706173011064	Natural Value Crunchy Salted 100% Organic Peanut Butter	18 oz
706173011040	Natural Value Crunchy Unsalted 100% Natural Peanut Butter	18 oz
706173011026	Natural Value Crunchy Unsalted 100% Organic Peanut Butter	18 oz
909057	Natural Value Organic Creamy Peanut Butter	5 lb
909095	Natural Value Organic Creamy Peanut Butter	15 lb
910039	Natural Value Organic Creamy Peanut Butter w/Salt	15 lb
910121	Natural Value Organic Creamy Salted Peanut Butter	5 lb
909064	Natural Value Organic Crunchy Peanut Butter	5 lb
909101	Natural Value Organic Crunchy Peanut Butter	15 lb
910046	Natural Value Organic Crunchy Peanut Butter w/Salt	15 lb
910114	Natural Value Organic Crunchy Salted Peanut Butter	5 lb
847921004409	Serious Food Silly Prices Cashew Butter Creamy	12 oz
847921004416	Serious Food Silly Prices Cashew Butter Crunchy	12 oz
847921004430	Serious Food...Silly Prices Almond Butter Crunchy	12oz
847921004379	Serious Food...Silly Prices Organic Peanut Butter Crunchy	16oz
847921004331	Serious Food...Silly Prices Peanut Butter Crunchy	16oz
874875004322	Sprouts Tahini Butter	16 oz
646670304316	Sun Harvest Natural Creamy No Stir Peanut Butter	18oz
646670304392	Sun Harvest Natural Creamy Peanut Butter	18oz
646670304293	Sun Harvest Natural Creamy Roasted Almond Butter	16 oz
646670304972	Sun Harvest Natural Crunchy Mixed Nut Butter	16 oz
646670304378	Sun Harvest Natural Crunchy Peanut Butter	18 oz
646670304279	Sun Harvest Natural Crunchy Roasted Almond Butter	16 oz
646670304354	Sun Harvest Organic Creamy Peanut Butter	16 oz
646670304330	Sun Harvest Organic Crunchy Peanut Butter	16 oz
56906	Sunland Almond & Valencia Mixed Nuts Creamy Peanut Butter	16 oz
060527	Sunland Banana Peanut Butter	500 lb
060301	Sunland Banana Peanut Butter	50 lb
073301	Sunland Chocolate PB	50 lb
073527	Sunland Chocolate PB	500 lb
072725	Sunland Creamy Almond Butter	40 lb
26725	Sunland Creamy Butter	40 lb
086527	Sunland Creamy No Stir	500 lb
086301	Sunland Creamy Peanut Butter	50 lb
081725	Sunland Creamy Peanut Butter	40 lb
26527	Sunland Creamy Peanut Butter	500 lb
4898732722	Sunland Creamy Peanut Butter	15 lb

UPC	Type of Product	Jar Size
36527	Sunland Creamy Peanut Butter	500 lb
22705	Sunland Creamy Peanut Butter	40 lb
048687263011	Sunland Creamy Peanut Butter	50 lb
72048687866165	Sunland Creamy Valencia Peanut Butter Cups	72 / 2 oz
048687259090	Sunland Crunchy Peanut Butter	18 oz
4898731722	Sunland Crunchy Peanut Butter	15 lb
048687548132	Sunland Dark Chocolate Organic Creamy Peanut Butter	10 oz
56704	Sunland Mixed Nuts Creamy Peanut Butter	5 lb
22527	Sunland Natural Creamy Peanut Butter	500 lb
48687009778	Sunland Natural Crunchy Peanut Butter	5 lb
21704	Sunland Natural Crunchy Peanut Butter	6 x 5 lb
21724	Sunland Natural Crunchy Valencia No Salt Peanut Butter	50 lb
044725	Sunland Natural Peanut Butter	40 lb
048687607549	Sunland Natural Peanut Butter Creamy Banana	500 g
048687600724	Sunland Natural Peanut Butter Creamy Banana - Squeeze Pack	1.1 oz
048687599066	Sunland Natural Peanut Butter Creamy Caramel Spread	16 oz
048687540723	Sunland Natural Peanut Butter Creamy Chocolate	1.1oz
048687547548	Sunland Natural Peanut Butter Creamy Chocolate	500 g
048687340729	Sunland Natural Peanut Butter Creamy Valencia	1.1oz
48687867349	Sunland Natural Peanut Butter Valencia Creamy	500 g
048687877348	Sunland Natural Peanut Butter Valencia Crunchy	500 g
C47810	Sunland Onion Parsley Peanut Butter	375 g
048687528295	Sunland Organic Cinnamon Currant Creamy Peanut Butter	375 g
4868788704	Sunland Organic Creamy No Stir Peanut Butter	5 lb
4868732704	Sunland Organic Creamy Peanut Butter	5 lb
4868732723	Sunland Organic Creamy Peanut Butter	32 lb
4868732724	Sunland Organic Creamy Peanut Butter	35 lb
048687329700	Sunland Organic Creamy Valencia Peanut Butter	16 oz
4868731724	Sunland Organic Crunchy Peanut Butter	35 lb
4868735723	Sunland Organic Crunchy Peanut Butter	32 lb
4868735724	Sunland Organic Crunchy Peanut Butter w/Salt	35 lb
048687319701	Sunland Organic Crunchy Valencia Peanut Butter	16 oz
048687898299	Sunland Organic Dark Chocolate Creamy Peanut Butter	375 g
048687508105	Sunland Organic Thai Ginger Crunchy Peanut Butter	375 g
50704	Sunland Organic Thai Ginger Peanut Butter	5 lb
71704	Sunland Tahini Butter	6 x 5 lb

UPC	Type of Product	Jar Size
048687328093	Sunland Organic Valencia Creamy Peanut Butter	500 g
048687318094	Sunland Organic Valencia Crunchy Peanut Butter	500 g
048687508105	Sunland Organic Valencia Peanut Butter Creamy Thai Ginger & Red Pepper	12 oz
41331	Sunland Organic Valencia Roasted and Blanched Bar Ready Peanuts	30 lb
41333	Sunland Organic Valencia Roasted and Blanched Granulated Peanuts	30 lb
41334	Sunland Organic Valencia Roasted and Blanched Granulated Peanuts	30 lb
83326	Sunland Organic Valencia Roasted Blanched and Salted Peanuts	30 lb
048687558292	Sunland Organic Vanilla Cranberry Creamy Peanut Butter	375 g
55813	Sunland Organic Vanilla Cranberry Peanut Butter	10 oz
4868741325	Sunland Roasted and Blanched Granulated Peanuts	30 lb
4868763329	Sunland Roasted and Blanched Granulated Runner Peanuts	30 lb
16326	Sunland Roasted Blanched Honey Peanuts	30 lb
2370230000	Sunland Roasted Blanched Organic Spanish Peanuts	30 lb
048687349708	Sunland TruePB Creamy Valencia Peanut Butter	16 oz
048687339709	Sunland TruePB Crunchy Valencia Peanut Butter	16 oz
C22809	Sunland Valencia Creamy Peanut Butter	500 g
048687318131	Sunland Valencia Crunchy Organic Peanut Butter	10 oz
048687219063	Sunland Valencia Natural Crunchy	16 oz
048687328130	Sunland Valencia Organic Creamy Peanut Butter	10 oz
048687229093	Sunland Valencia Peanut Butter Creamy	18 oz
048687866281	Sunland Valencia Peanut Butter Creamy	6 / 2 oz
048687219094	Sunland Valencia Peanut Butter Crunchy	18 oz
41320	Sunland Valencia Roasted and Blanched	30 lb
41321	Sunland Valencia Roasted and Blanched Bar Ready Peanuts	30 lb
41322	Sunland Valencia Roasted and Blanched Wildlife	30 lb
00819558	Trader Joe's Organic Creamy Peanut Butter	16 oz
00915878	Trader Joe's Organic Creamy Unsalted Peanut Butter	16 oz
00819534	Trader Joe's Organic Crunchy Peanut Butter	16oz
00915816	Trader Joe's Organic Crunchy Unsalted Peanut Butter	16 oz
891317002326	Tropical Traditions Coconut Peanut Butter	26 oz
891317002210	Tropical Traditions Coconut Peanut Butter	16 oz
1A733	Yogurtland Dark Roast Peanut Butter with Flax	45 lb

List of Products Recalled September 24, 2012—Expanded recall now covers ALL of the following products which were manufactured on March 1, 2010 or later. The “Best-if-Used-By” Dates stamped on the recalled products will be March 1, 2011 or later.

UPC	Type of Product	Jar Size
8523902336	Archer Farms Almond, Peanut & Cashew Butter	16 oz
8523920335	Archer Farms Creamy Cashew Butter	16 oz
8523902334	Archer Farms Creamy Almond Butter	16 oz
8523902333	Archer Farms Peanut Butter with Flax Seeds	16 oz
3377610090	Earth Balance Natural Almond Butter and Flaxseed	16 oz
51379022525	fresh & easy Creamy Cashew Butter	16 oz
3248	Fresh & Easy Creamy Peanut Butter Cups	72 / 2 oz
51379022518	fresh & easy Crunchy Almond Butter	16 oz
51379041625	fresh & easy goodness Valencia Creamy Peanut Butter	8 / 1.1 oz cups
20003357	fresh & easy Organic Creamy Peanut Butter with Sea Salt	16 oz
20003364	fresh & easy Creamy Peanut Butter	18 oz
20003388	fresh & easy Organic Crunchy Peanut Butter with Sea Salt	16 oz
51379026431	fresh & easy Creamy Peanut Butter	40 oz
20003395	fresh & easy Creamy Almond Butter	16 oz
20003371	fresh & easy Crunchy Peanut Butter	18 oz
8099473873	Harry & David Crunchy Almond and Peanut Butter	12 oz
8099473871	Harry & David Creamy Banana Peanut Spread	12 oz
8099473872	Harry & David Creamy Raspberry Peanut Spread	12 oz
2060140048	heinen's All Natural Peanut Butter, Creamy	16 oz
2060140047	heinen's All Natural Peanut Butter, Crunchy	16 oz
2060140046	heinen's Organic Peanut Butter, Creamy	16 oz
2060140045	heinen's Organic Peanut Butter, Crunchy	16 oz
3307915073	Joseph's Salt-Free No Sugar Added New Crunchy Valencia Peanut Butter	18 oz
3307915072	Joseph's Salt-Free No Sugar Added New Creamy Valencia Peanut Butter	18 oz
910053	Natural Value Creamy Peanut Butter/Salt	15 lb
910060	Natural Value Crunchy Peanut Butter/Salt	15 lb
5859500020	Naturally More Organic Peanut Butter	16 oz
5859500020	Naturally More Organic Peanut Butter	16 oz
5859500019	Naturally More Almond Butter	16 oz
5859500019	Naturally More Almond Butter	16 oz
5859500033	Naturally More Peanut Butter Crunchy	16 oz

UPC	Type of Product	Jar Size
5859500055	Naturally More Peanut Butter, Gluten Free Vegan	26 oz
5859500050	Naturally More Peanut Butter, Gluten Free Vegan	16 oz
7989311202	Open Nature Crunchy Peanut Butter	16 oz
7989311201	Open Nature Old Fashioned Creamy Peanut Butter	16 oz
5855200003	Peanut Power Butter, Original Formula	16 oz
5855200007	Peanut Power Butter, Original Formula	4 lb
4792100442	Serious Food, Silly Prices Almond Butter Creamy	12 oz
4792100439	Serious Food, Silly Prices Organic No-Stir Peanut Butter, Crunchy	16 oz
4792100438	Serious Food, Silly Prices Organic No-Stir Peanut Butter, Creamy	16 oz
4792100436	Serious Food, Silly Prices Organic Peanut Butter, Creamy	16 oz
4792100435	Serious Food, Silly Prices, No-Stir Peanut Butter, Crunchy	16 oz
4792100434	Serious Food, Silly Prices, No-Stir Peanut Butter, Creamy	16 oz
4792100432	Serious Food, Silly Prices, Peanut Butter, Creamy	16 oz
4792100444	Serious Food Silly Prices Tahini	12 oz
8506000004	SnacLite Power PB	16 oz
7487500334	Sprouts Farmers Market Creamy Peanut Butter, No Salt	16 oz
7487500335	Sprouts Farmers Market Crunchy Peanut Butter, No Salt	16 oz
7487500336	Sprout's Creamy Peanut Butter	16 oz
7487500337	Sprout's Crunchy Peanut Butter	16 oz
7487500433	Sprout's Creamy Almond Butter	16 oz
7487500434	Sprout's Crunchy Almond Butter	16 oz
7487500431	Sprout's Creamy Peanut Butter	16 oz
4868787906	Sunland Natural Peanut Butter Crunchy Valencia No Stir	16 oz
4868786906	Sunland Natural Peanut Butter Creamy Valencia No Stir	16 oz
4868722906	Sunland Natural Peanut Butter Creamy Salt Free Valencia	16 oz
4868709915	Sunland Creamy Peanut Butter with Sea Salt	40 oz
4868726910	Sunland Creamy Peanut Butter	12 oz
47730	Sunland Creamy Peanut Butter	30 lb
62725	Sunland Dark Roast Creamy Peanut Butter	40 lb
4868757906	Sunland Natural Mixed Nut Butter, Crunchy Almonds and Peanuts	16 oz
4868760906	Sunland Natural Peanut Butter, Creamy Banana Spread	16 oz
4868773906	Sunland Natural Peanut Butter, Creamy Chocolate Spread	16 oz

UPC	Type of Product	Jar Size
4868761906	Sunland Natural Peanut Butter, Creamy Raspberry Spread	16 oz
4868771906	Sunland Natural Tahini, Creamy Roasted Sesame	16 oz
4868732810	Sunland Organic Valencia Peanut Butter, Creamy	12 oz
4868731810	Sunland Organic Valencia Peanut Butter, Crunchy	12 oz
4868755810	Sunland Organic Valencia Peanut Butter, Creamy Cherry Vanilla	12 oz
4868754810	Sunland Organic Valencia Peanut Butter, Creamy Dark Chocolate	12 oz
4868747810	Sunland Organic Valencia Peanut Butter, Crunchy Chipotle Chile	12 oz
4868730725	Sunland Organic Creamy Peanut Butter	40 lb
41330	Sunland Organic Valencia Roasted and Blanched Peanuts	30 lb
29725	Sunland Pecan Deluxe Creamy Peanut Butter	40 lb
28725	Sunland Pecan Deluxe Crunchy Peanut Butter	40 lb
26570	Sunland Creamy Dark Roast Peanut Butter	500 lb
4868726909	Sunland Creamy Peanut Butter	18 oz
4868767909	Sunland Natural Creamy Peanut Butter	18 oz
4868763325	Sunland Roasted and Blanched Runner Peanuts	30 lb
4868763326	Sunland Roasted and Blanched Bar Ready Runner Peanuts	30 lb
4868771725	Sunland Sesame Tahini	40 lb
4868785920	Sunland Valencia Peanut Sauce	36 oz
41323	Sunland Valencia Roasted Blanched Salted	30 lb
22725	Sunland Creamy Peanut Butter	40 lb
22704	Sunland Creamy Peanut Butter	5 lb
4868722715	Sunland Organic Creamy Peanut Butter	40 lb
4868721722	Sunland Crunchy Peanut Butter	15 lb
48687009704	Sunland Natural Creamy Peanut Butter	5 lb
4868790301	Sunland Creamy Natural Stabilized Peanut Butter	50 lb
87725	Sunland Crunchy Natural Stabilized Peanut Butter	40 lb
4868786724	Sunland Creamy Peanut Butter	35 lb
4868786704	Sunland Creamy No Stir Peanut Butter	5 lb
4868784301	Sunland Extra Stabilized Organic Creamy Peanut Butter	50 lb
21705	Sunland Crunchy Peanut Butter	40 lb
25704	Crunchy Sugar Butter	5 lb
26704	Creamy Sugar Butter	5 lb
72704	Sunland Almond Butter	5 lb
3050	Dogsbutter RUC with Flax PB	16 oz

UPC	Type of Product	Jar Size
4868772906	Sunland Natural Almond Butter, Creamy Roasted Almond	16 oz
989275	Trader Joe's Valencia Peanut Butter with Roasted Flaxseeds, Crunchy and Salted	16 oz
971119	Trader Joe's Valencia Creamy Salted Peanut Butter with Sea Salt	16 oz
940795	Trader Joe's Almond Butter with Roasted Flaxseeds, Crunchy & Salted	16 oz

Media representatives should contact Ms. Katalin Coburn, Vice President for Media Relations, Sunland, Inc., at (805) 796-3368. A full copy of the list of recalled products is also available at the Company's website: www.sunlandinc.com.